



KITCHEN COSMETICS

PRODUCTS WITH PURPOSE



**IMPACT REPORT**



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# PRODUCTS WITH PURPOSE

## PURPOSE OF AN IMPACT REPORT

An impact report is a document that outlines the performance of an organisation. Primarily used to measure the success of a project or initiative & to provide evidence of the impact it has had on the organisation & or community. Impact reports typically include financial statements, key activities & accomplishments.

## KC MISSION

3 out of 4 of people don't understand the significance of self care & the positive impact it has on their mental health. Our mission is to bridge the gap between beauty & the mental health sector, mobilising & strengthening communities around the UK. Here at Kitchen Cosmetics we empower our direct consumers with the products & knowledge to improve their sense of well-being, whilst funding quarterly events & social causes for low income families & young people. We believe that everyone deserves to feel their best & we are committed to helping people achieve their goals of mental wellbeing & self care.

## FOUNDERS MESSAGE

As we continue to grow & expand our community, I am proud to say that we are making positive social impacts. Our commitment to sustainability & social responsibility is at the heart of our mission & values. We are dedicated to creating a better future for our employees, consumers, & the environment. We are actively working to reduce our carbon footprint, increase our use of renewable energy, support local communities & reach a wider network. The work we have accomplished over the last 4 years has been mind blowing, we simply wouldn't be able to provide any support without your support so I want to take this time to say THANK YOU. I hope you enjoy reading our impact report & feel just as proud as we do warm regards Latoya Adlam - Founder & Director Kitchen Cosmetics

SINCE 2021 WE HAVE  
**REDUCED OUR  
CARBONFOOT PRINT BY**  
**90%**

# Celebrating you

Successful businesses take a village, with consumers, leadership & volunteers all playing their part. There are many valid reasons to shop KC but we wanted to start by highlighting & celebrating our consumers & what their support has enabled us to do.

## Here is a timeline of our community outreach.

460

### April 2022 - March 2023

44 self care packages for mothers in temporary accommodation, 6 week well-being workshop for 12 young people, fully funded dining & self care experience for 22 seniors, 92 families benefited from our annual Christmas drive.

290

### April 2021 - March 2022

24 low income families were provided with funds for a family day trip, 19 children from underprivileged groups were provided with back to school supplies & 84 families benefited from our annual Christmas drive.

163

### April 2020 - March 2021

80 families benefited from our annual Christmas drive, 27 families received monetary donation & 6 young people were provided access to private mental health support.

50

### April 2019 - March 2020

33 fresh food & toy hampers through our annual Christmas drive, 17 fresh food hampers to young people living in hostels.

## Partnerships

Over the last 4 years at KC we have partnered with some innovative brands, businesses & donors to increase efficiency, combine resources & access new markets their financial contribution has allowed us to expand our community outreach.

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# STAFF & TEAM MEMBERS

## THE AWESOME PEOPLE APART OF THE COMMUNITY

Gabbi -  
member of staff



Working for Kitchen Cosmetics has been fantastic the team has been super receptive & supportive of my needs, strengths & overall the environment has been so beneficial for me & it has really helped me with my future career goals & the way that I value myself as an employee.

Grace -  
corporate partner



It was great to have Kitchen Cosmetics as one of our partnership brands their products & social mission were a no-brainer for us I'm glad we were able to add monetary value to the whole KC community.

Lewis - consumer & brand  
ambassador



I first started using KC products in 2020 & joined as a brand ambassador in 2021 it is a way for me to make an extra living whilst sharing products that I know & love. Latoya & the whole KC team are fantastic I'm proud to be apart of this authentic the brand.

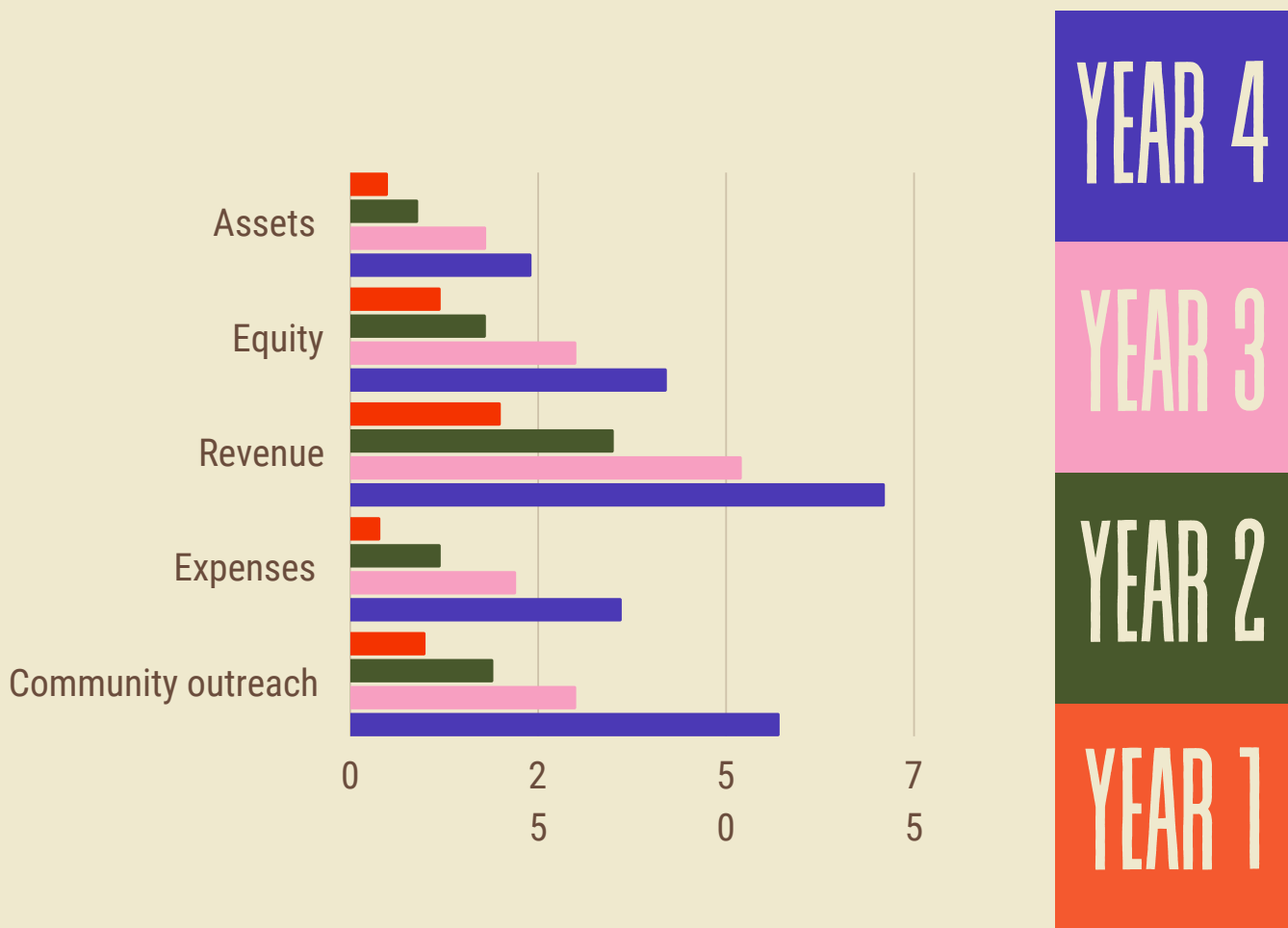
Above we have some testimonies from staff member, a corporate partner & a brand ambassador.

Over the last year we have made great strides in implementing positive operational efficiency, this includes changes in processes, technology, personnel, & customer service. Such changes & growth have allowed us to stay competitive within the market, increase staff levels & production & surpass our goals & objectives.

# FINANCE CHARTS

## Boosting local employment & economy

Throughout the last year we have been able increase our team employing 3 paid interns, 2 part time staff boosting employment training & local economy.



The financial charts above detail a summary of our assets, equity, revenue, expenses & community outreach. Providing you an overview the financial performance from April 2019 - March 2023. We do hope this insight helps to identify the potential opportunities for greater community outreach as we continue to grow & evolve throughout 2023 & beyond.

# SUMMARY

It takes a village, a team, & hard work to make a difference within the industry whilst maintaining the integrity, values, & mission that we set out with. This report provides a glimpse into the success we've had in delivering high quality products that not only have a positive impact on consumers personal wellbeing but the environment & underprivileged communities alike. Over the last 4 years our teams dedication & commitment & your love for what we do has enabled us to become a household staple. If you are interested in learning more about the community, social impact & products please visit [www.kitchencosmetics.org/socialimpact](http://www.kitchencosmetics.org/socialimpact)

# CONTACT

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# ACKNOWLEDGEMENTS

## **Partnership brands**

Natwest  
Jamii  
Social supermarket  
The good store  
Simply noir  
Veo

## **Corporate sponsors**

Black south west network  
Outset Bristol  
Bristol city council  
Bristol university

## **Public Relations**

Times newspaper  
Bristol247  
Gq  
Grassfields  
Metro

## **Contributors**

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## **Team**

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# WE THANK YOU

## FOR YOUR CONTINUED SUPPORT IN

# OUR PRODUCTS & MISSION